



WE NEED YOUR SUPPORT SUNDAY MAY 15, 2022

Rain Date, Sunday May 22, 2022

SPONSORSHIP LEVELS

The HWPSEF is looking for Event Sponsors for the Sunday, May 15th, 2022 Arts Below Sunrise S.T.E.A.M. Festival to help defray our operational expenses. Sponsorships are used to cover costs associated with the festival (musicians, sound engineers, rental fees for tents, tables, chairs & stages, generators, port-a-potties, posters, banners, flyers, signs, ads, event-day staff t-shirts, etc.). We hope that you will consider supporting the Hewlett-Woodmere Public Schools Endowment Fund's Arts Below Sunrise - S.T.E.A.M. Festival as an Event Sponsor. By sponsoring Arts Below Sunrise you ensure that the HWPSEF can provide Grants to educational projects for our school district and community.

www.ArtsBelowSunrise.com



Platinum Event Sponsor - \$10,000 • Platinum sponsors name/logo will be displayed and acknowledged on all event marketing, signage, press releases and event advertising as a **co-sponsor** of the festival along with the HWPSEF*. You will receive free booth space for your business or organization. You are invited to speak at the opening of the music portion of the event and your name/logo will appear on all street banners and promotional items.*

Gold Event Sponsor - \$5,000 • Gold sponsors receive everything from the **Silver** level plus your name/logo will be displayed in all press releases and street banners*. You will be offered the option to be introduced and to address the crowd from one of the stages.

Silver Event Sponsor - \$2,500 • Silver sponsors receive everything from the **Bronze** level plus your name/logo will appear on marketing materials* for the event, and you will be offered a 10x10 foot booth space to promote your business or organization for free.

Bronze Event Sponsor - \$1,000 • Bronze sponsors receive everything from the **Patron** level plus your name/logo will appear on all advertising leading up to the event.*

Patron Level - \$500 • Patrons receive everything from the **Supporter** level plus your name/logo will appear on a poster at each end of the event venue and on the stage banners.

Supporter Level - \$250 • Supporters receive acknowledgment on the event website and HWPSEF.org "Supporters" page.

Arts Below Sunrise S.T.E.A.M. Festival Spring 2022 Sponsorships

All sponsorships checks should be made out to **HWPSEF** and mailed to:

Hewlett-Woodmere Public Schools Endowment Fund, 1 Johnson Place, Woodmere, NY 11598

In the memo area please write "**ABS STEAM 2022**" Please **DO NOT SEND CASH**

For questions, call John Roblin, Chairman HWPSEF at 516-581-2818.

Check one of the Sponsorship Levels below

____: \$10,000 Platinum Sponsor ____: \$5,000 Gold Sponsor ____: \$2,500 Silver Sponsor
 ____: \$1,000 Bronze Sponsor ____: \$500 Patron ____: \$250.00 Supporter ____: Other Donation \$____

* Inclusion in some advertising and marketing materials depends on the date of sponsorship. Some materials will need to be put into production in March and April, and therefore your sponsorship needs to be in place before this deadline.

The HWPSEF is a 501(c)(3) organization. All contributions are tax deductible to the fullest extent of the Law.